





# The Andalusian Comprehensive Strategy for Healthy Living

General Directorate of Public Health and Pharmaceutical Management

REGIONAL MINISTRY OF HEALTH AND FAMILIES OF ANDALUSIA (SPAIN)

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## **Context:**

- According to the World Health Organization, noncommunicable diseases (NCDs) kill 41 million people each  $\bullet$ year, equivalent to 71% of all deaths globally.
- The United Nations 2030 Agenda (SDGs) recognizes NCDs as a major challenge for sustainable development.

## **Rationale:**

- Many of the risk factors of these conditions are avoidable.  $\bullet$
- Health promotion and disease prevention strategies can prevent and reverse these conditions.  $\bullet$
- Promoting healthy lifestyles leads to health benefits (at a much lower cost than medical treatment for any of the associated risk factors and diseases).
- Innovative health promotion strategies, focused on holistic and integrated approaches, can contribute to create  $\bullet$ a healthier, sustainable and fairer world.



# The Andalusian Comprehensive Strategy for Healthy Living is the Regional Government's answer

ANDALUSIA

Defining works are concluding now and kick-off is planned for 2022 In November 2019, the Andalusian Government approved the formulation of the Strategy



# The Andalusian Strategy for Healthy Living is:

- A comprehensive action plan encompassing interdepartmental efforts to promote healthy living throughout the region of Andalusia (the 2nd largest and the most populated region in Spain around 8.5 M).
- Aimed at the entire population (and all ages) and addressing the determinants that enhance personal and community health assets, as well as health equity, by means of interventions in all policies at a local level.
- Besides other institutional initiatives that already address most common harmful habits, this Strategy will focus
  on the following healthy habits and behaviors:





# Antony Morga Maggie Davie Erio Ziglio Editors Health Assets in a Global Context ory, Methods, Actio

#### **Positive health**

Community health assets. Community action to gain health

## **COMPREHENSIVE VIEW OF HEALTH**







Local Network Strategy for Action in Health (Project RELAS)

#### Health at the local level

Healthy living environments

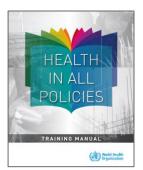
#### **Health equity**

Addressing social determinants and health inequalities

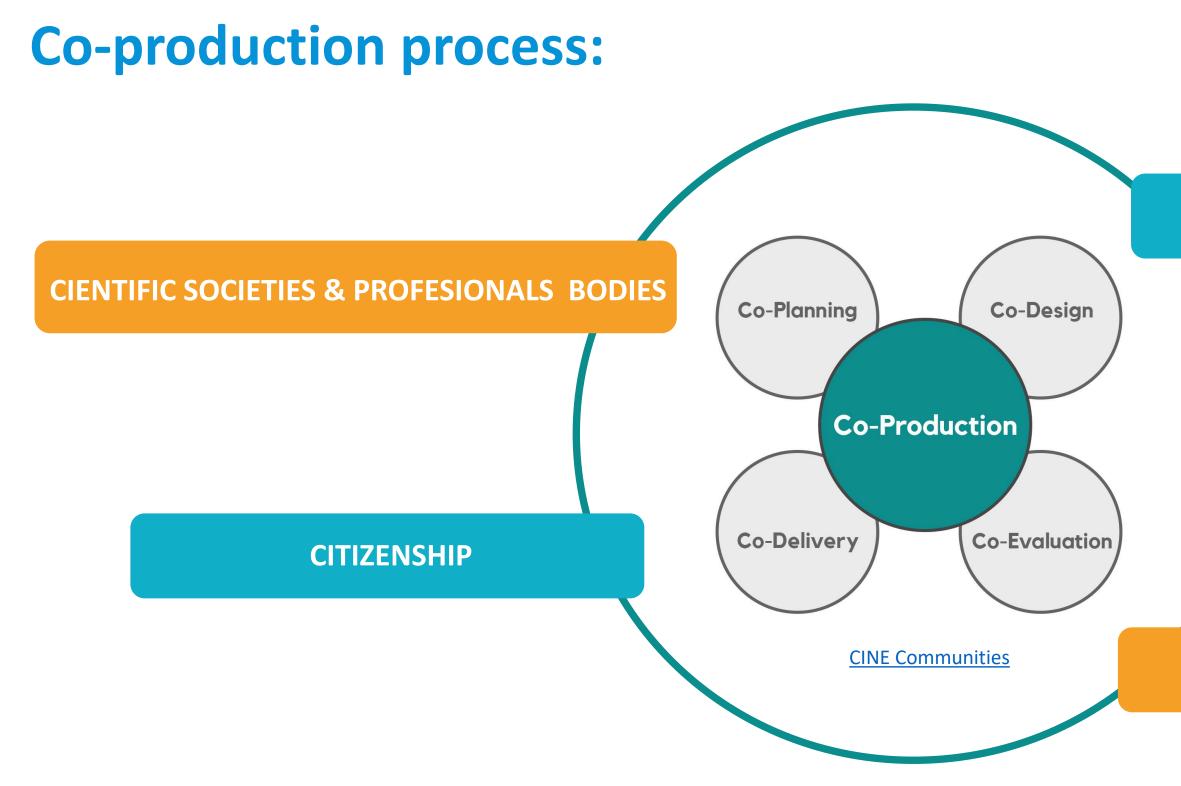


## Health in all policies

Intersectorality, participation and transparency







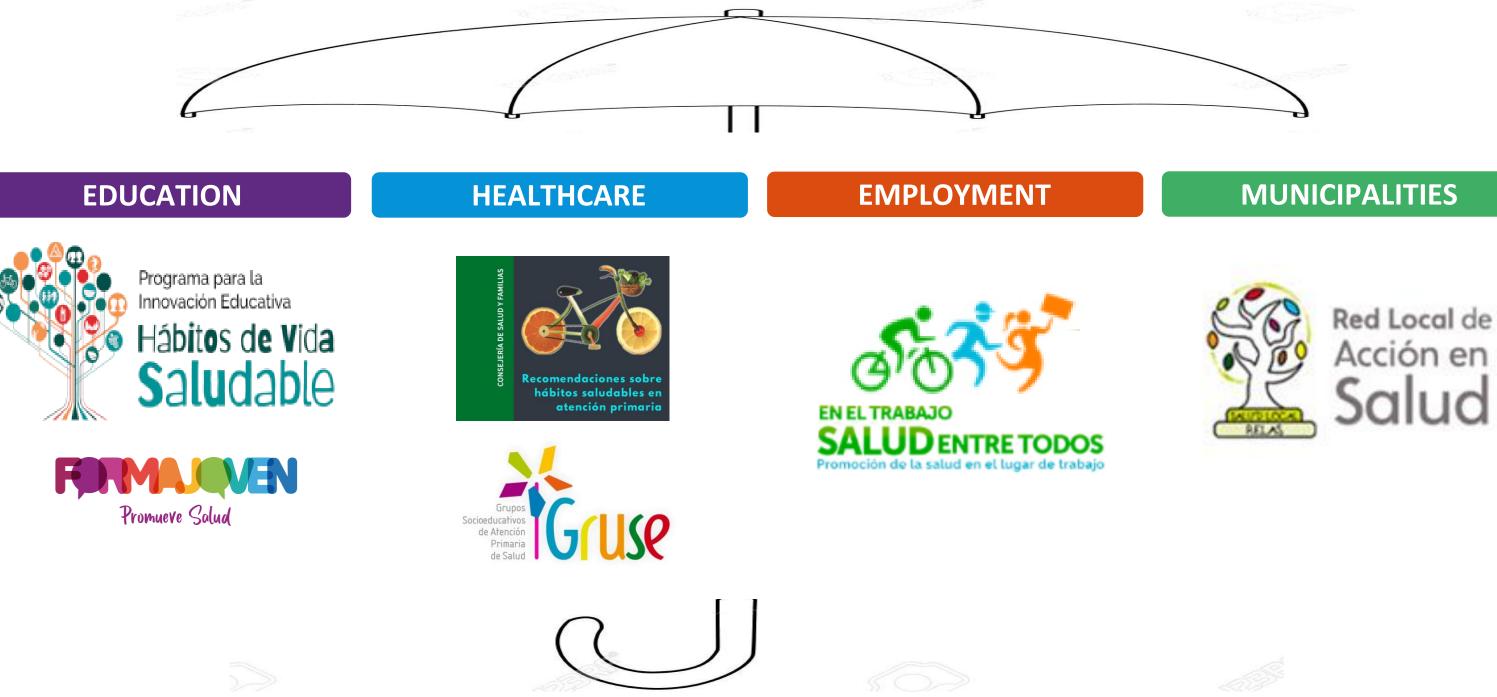
## **STAFF FROM SEVERAL REGIONAL MINISTRIES**

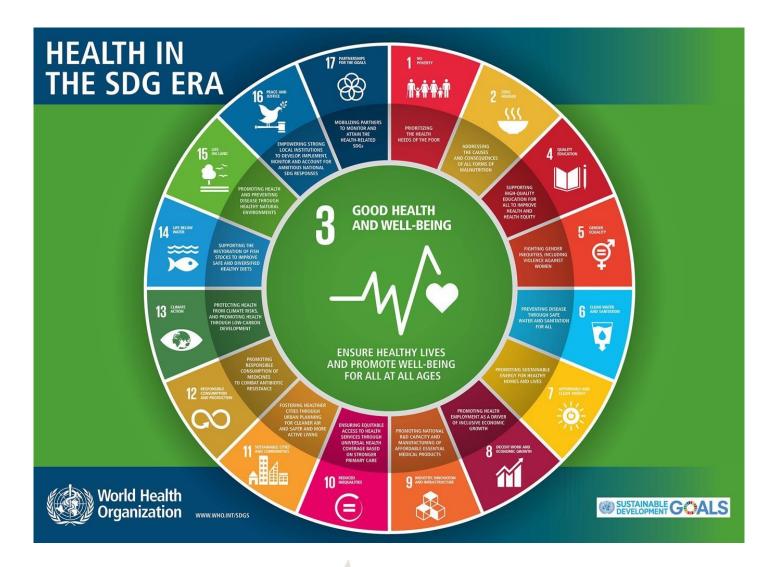
- Health and Families
- Education and Sports
- Equality and Social Policies
- Agriculture and Sustainable Development
- Development, Infrastructures and Mobility
- Employment and Vocational Training
- Economy, Industry and Universities

### **SOCIO-ECONOMIC AGENTS**



## Linked to health promotion programs already in place in several areas:









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For more information visit: <u>http://lajunta.es/27uge</u>

## Thank you

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